

SPONSORSHIP OPPORTUNITIES

INVESTING IN INNOVATION & INSPIRATION



SPONSORING ARTISAN'S ASYLUM



"Something big is happening to the business of making things."

The Economist

As one of the largest maker spaces in the world, Artisan's Asylum empowers engineers, artists, and everyone in between to build their knowledge, skills, projects, communities, and make what they imagine. The size of our facilities is surpassed only by our influence in the maker movement, as recognized by **The Economist**, **MAKE**, and **The Boston Globe**.

Here's a quick look at our impact each year:

- **400+** regular paying members develop their own projects in **165** studio spaces.
- **2,500+** students learn by doing in our **300+** classes taught by **50+** instructors.
- **7,500+** visitors get inspired touring our **40,000** sq. ft. space.
- **10,000+** community members stay informed on our email subscriptions.
- Our website is visited **500,000+** times.

To sustain our mission to support and promote the teaching, learning, and practicing of fabrication, Artisan's Asylum relies upon sponsorships. Sponsors support educational programs, facilities infrastructure, and community access to our digital fabrication lab, wood shop, precision machine shop, welding shop, bike shop, electronics and robotics shop, jewelry studio, metal casting shop, screen printing and fiber arts space, design lab and more to come.

SPONSORSHIP OPPORTUNITIES

\$100,000	Platinum Partner
\$50,0000	Gold Partner
\$25,000	Premium Sponsor
\$10,000	Sponsor
\$5,000	Supporter

ASSOCIATION & AWARENESS

Companies that sponsor Artisan's Asylum help support education programs that inspire and enable engineers and artists through our daily classes and public STEAM events such as

- [Free Weekly Circuit Hacking Night](#)
- [MASSdestruction Combat Robot Competitions](#)
- [Somerville Open Studios](#)
- [Cambridge Science Festival open house and DIY Science](#)

Artisan's Asylum is looked to as a thought leader in the maker community, drawing large audiences of creative and industrious individuals to our website, mailing lists, and conferences through our [Make a Makerspace](#) program. Over the last five years, we have consulted close to 500 existing and planned makerspaces world-wide.

KNOWLEDGE SHARING

Makers assemble at Artisan's Asylum to build almost anything they can imagine with our wide array of equipment. However, we're more than just a toolbox: our community members teach each other how to make use of our tools. Our corporate sponsors build up our community's knowledge of their tools through classes such as

- SolidWorks: Introduction to SolidWorks
- MathWorks: Intro to Robot Control Systems:
 Arduino + Simulink
- AutoDesk: 3D Modeling with Fusion360

Sponsors can also share their story at one of our [Artisan's Speaker Series](#) or host a community event.

TOOLS OF THE TRADE

Many Artisan's Asylum members turn their ideas into inventions into new businesses. The tools that they use to develop their products will continue to be an integral part of their businesses as they outgrow Artisan's Asylum, and will influence others looking for the best tools of the trade. Some of the most successful crowdfunded inventions made by our members include:

Stompy the giant rideable walking robot	\$97,817
Hexy the Hexapod Robot	\$168,267
oneTesla: a DIY singing Tesla coil	\$169,155
Sparki the easy robot for everyone	\$188,786
Megabots Robot Duel	\$554,592
GeoOrbital Electric Bicycle Wheel	\$1,261,222
3Doodler	\$2,344,134

ENABLING, INSPIRING AND EMPOWERING

Artisan's Asylum was built around the shared belief that everyone and anyone should be given the opportunity to make what they imagine. In that spirit, our **Artisan Grants** program provides Asylum services to those in financial need who have projects and ideas that are too awesome not to pursue. For example grant recipient Kristy Johnson was able to **realize her designs and fabricate special needs children's toys** to the delight of our community and her son!

Recently **Artisan's members** have:

- **Built robots that battled on ABC's Battlebots** and at our events
- **Combatted global food shortages and hunger**
- **Created a human-powered music box in the desert**
- **Begun printing 2,017 Chinese New Year roosters** on Boston's Greenway
- **Travelled to Thailand** to launch our global **Makerspace Exchange Program**

This is just a small snapshot of the awesome that your sponsorship enables.

CONTACT

Contact us at donate@artisansasylum.com to get started.

SPONSORSHIP LEVELS

Funding levels reflect annual giving of unrestricted funds and the annual depreciation of value of in-kind donations.

Supporter, \$5,000

- Company name on our Wall of Awesome
- Company name with hyperlink on our website
- Company name listed in our annual report

Sponsor, \$10,000

- Company logo on our Wall of Awesome (small)
- Company logo with hyperlink on our website (small)
- Company logo in our annual report (small)

Premium Sponsor, \$25,000

- Company logo on our Wall of Awesome (medium)
- Company logo with hyperlink on our website (medium)
- Volunteer opportunities for employees
- Recognition of support in annual report
- Two (2) private group tours with the Executive Director for up to 15 guests per tour

Gold Partners, \$50,000

- Company logo on our Wall of Awesome (large)
- Company logo with hyperlink on artisansasylum.com (large)
- Company logo in our newsletter (large)
- Company logo displayed at public events external to our facilities
- Speaking opportunity at one of our public events
- Invitation to attend select members only events
- Volunteer opportunities for employees
- Recognition of support in annual report
- Four (4) private group tours with the Executive Director for up to 15 guests per tour

Platinum Partners, \$100,000

- Name one of our shop areas (e.g. ACME Design & Modeling Lab, AngleCo Digital Fabrication Center, Excetron CNC Prototyping Lab)
- Company logo on our Wall of Awesome (largest size)
- Company logo with hyperlink on artisansasylum.com (largest size)
- Company logo in our newsletter (largest size)
- Company logo displayed at public events external to our facilities
- Speaking opportunity at one of our public events
- Invitation to attend select members only events
- Volunteer opportunities for employees
- A complimentary customized private training, testing or team building program in our facility
- Recognition of support in annual report
- Eight (8) private group tours with the Executive Director for up to 15 guests per tour